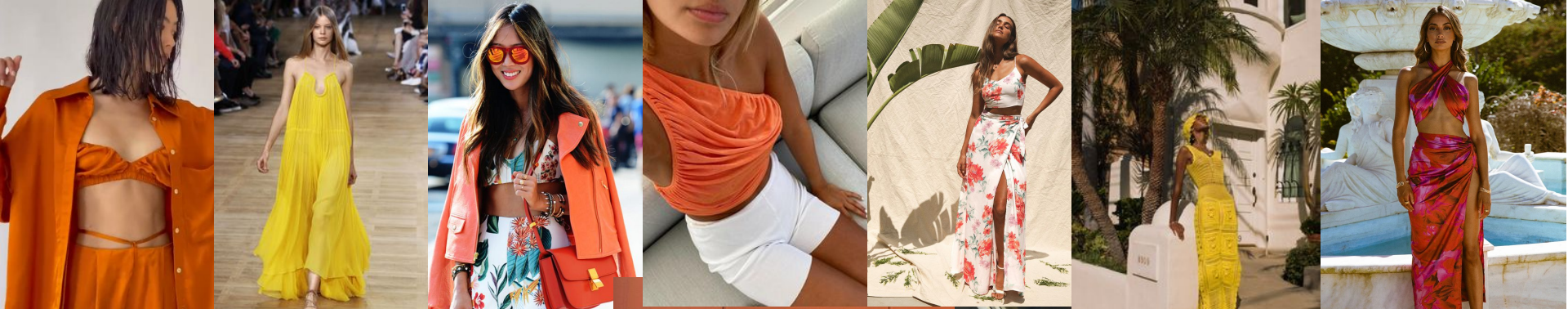




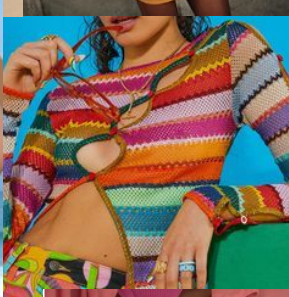
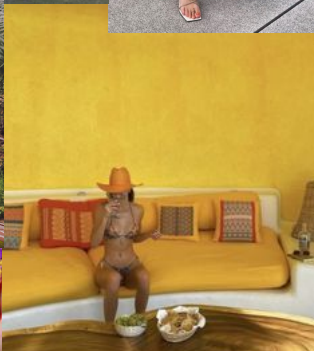
Lulus Mood Board July-August 2022



HIGH
SUMMER/VACATION
(July)

Ultra bright color palette with focus of tropical inspired prints. Key details: dresses with cutouts, tonal set dressing, sleeve detail, colorful summer knitwear, beachy accessories







TRANSITIONAL
(July/August)
Transitional silhouettes
in an earthy color
palette with bright
pops of color.





FALL PREVIEW (August)

Intro to Fall with a focus on Fall-forward silhouettes in fabrications suited for warmer weather.

Effortless fall and back to school dressing includes dresses, sets & separates back to denim.



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